



August 31, 2023

Dear Industry Partner,

I am pleased to announce the Fourth Annual Soybean Research Forum and Think Tank meeting will be held in-person July 22-24, 2024 in Indianapolis, IN. This event, organized by the US Soybean Research Collaborative and representatives from multiple state/regional soybean checkoff boards, will provide a broad exchange and prioritization of needs, information and opportunities for future soybean research and research communications.

Past events have been tremendously successful bringing together over 100 visionary leaders from across the value chain including farmer leaders, public and private researchers, agribusiness professionals, and federal agency representatives to think broadly about the future of the soybean industry and what research is needed to propel soybean farmers to meet the changing needs of the industry. This diverse cross section of participants fosters a broad exchange of information and perspectives.

As a leader in the soybean industry, we invite you to become a sponsor of our upcoming event, which will bring together some of the brightest minds in soybean research. This event will provide a unique opportunity for networking, collaboration, and the sharing of innovative ideas and research findings, and we would be thrilled to have your group join these discussions.

Enclosed you will find a sheet documenting the various sponsorship opportunities available for this event. We invite you to be a sponsor, to interact with attendees, and increase visibility of the services and products that you offer. Sponsors will be recognized on the program materials.

I hope that you will join us for this innovative soybean research gathering. I would be happy to discuss any thoughts you have on other sponsorship ideas or answer any questions you may have.

Sincerely,

Katherine Drake Stowe  
Director  
US Soybean Research Collaborative



## **ANNUAL SOYBEAN RESEARCH FORUM & THINK TANK SPONSORSHIP LEVELS**

### Platinum Level: \$10,000

- Invitation for two company representatives to attend meeting.
- Opportunity for company representative to speak to participants during lunch or reception (10-15 min).
- Verbal acknowledgement in meeting program.
- Inclusion on program materials.

### Gold Level: \$5,000

- Invitation for one company representative to attend meeting.
- Opportunity for company representative to speak to participants during event (3-5 min).
- Verbal acknowledgement in meeting program.
- Inclusion on program materials.

### Silver Level: \$2,500

- Invitation for one company representative to attend meeting.
- Verbal acknowledgement in meeting program.
- Inclusion on program materials.

### Bronze Level: \$250

- Invitation for company rep to attend meeting.



ANNUAL SOYBEAN  
**RESEARCH FORUM**  
& **THINK TANK**

**ANNUAL SOYBEAN RESEARCH FORUM & THINK TANK  
SPONSORSHIP FORM**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Email \_\_\_\_\_

Contact Phone \_\_\_\_\_

Address \_\_\_\_\_

Sponsorship level (check one)

\_\_\_\_\_ Platinum Level: \$10,000

\_\_\_\_\_ Gold Level: \$5,000

\_\_\_\_\_ Silver Level: \$2,500

\_\_\_\_\_ Bronze Level: \$250

*Payment should note "Annual Soybean Research Forum and Think Tank" in the memo  
Invoices are available upon request*

Contact:

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*In order to have all materials printed on time we ask that all sponsorship information  
be submitted by **June 1, 2024.***