



THIRD ANNUAL  
SOYBEAN RESEARCH  
FORUM & THINK TANK

JULY 26-28, 2023

Westin Indianapolis  
241 W. Washington St  
Indianapolis, IN

## Traceability & Transparency | *Opportunities for Soy*

# AGENDA

### WED, JULY 26

5:30 pm Welcome Reception

### THURS, JULY 27

8:00 am Welcome & Logistics

Traceability Landscape/Farmer of the Future Meets Next Gen Consumer  
*Jennifer Coleman, Aimpoint Research*

Setting the Stage: Intersection between Traceability & Sustainability  
*Anastasia Volkova, Regrow Ag*

Leveraging Lessons from Cotton  
*Andy Jordan, Cotton Trust Protocol*

Climate Smart/Soil Health Metrics  
*TBD*

Leveraging Farm Data Beyond Traceability  
*Advanced Agrilytics*

12:30 pm Lunch

Vertical Integration Opportunities  
*Aaron Robinson, Benson Hill*

Innovative Traceability Technology in Bulk Commodities  
*David Singer, Index Biosystems*

Supply Chain Panel  
*Facilitated by Polly Ruhland, USB*

5:30 pm Evening Social Activity

### FRI, JULY 28

8:00 am Welcome Back

Farmer Reflection Panel  
*TBD*

Public/Private Partnership Panel  
*Ed Anderson, Keenan McRoberts, David Stark, FFAR*

Recap/Share/Discussion

11:00 am Wrap Up/Next Steps